



M. MICHAEL ZUCKERMAN

MMZ Consulting

ENTERPRISE RISK MANAGEMENT CONSULTING
• CAPTIVE INSURANCE CONSULTING •
INDEPENDENT CAPTIVE BOARD DIRECTOR
AND BOARD ADVISOR • EXPERT WITNESS •
KEYNOTE SPEAKER • CORPORATE AND
INDUSTRY CONTINUING EDUCATION •
EMERITUS ASSOCIATE PROFESSOR

With over 40 years bridging boardrooms, classrooms, and consulting, Mr. Zuckerman brings financial and operational clarity to complex risk management challenges. Michael is focused on contributing to shaping the future of organizational risk management and resilience through high-impact consulting and board service.

 www.mmzriskconsulting.com

 610-724-5077

 mmzuckerman@comcast.net

AREA OF EXPERTISE

- Captive Insurance Consulting Including Program Design, Feasibility Studies, Implementation, and Operations
- Independent Non-Executive Captive Insurance Board Director
- Enterprise Risk Management
- Expert Witness
- Risk Management and Insurance Continuing Education
- Keynote Speaker

INDUSTRIES SERVED

- Health Systems
- Academic Medical Centers
- Physician Practices
- Colleges and Universities
- Veterinarian Medicine
- Captive Insurance
- Commercial & Industrial Organizations

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Michael has the knowledge, skills, creativity, integrity and experience to be a very valuable resource and mentor to his students, the future leaders of the insurance industry.
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EXAMPLES OF RECENT PROJECTS

- Project Management Overseeing Key Captive Insurance Service Providers:
 - Captive Development and Ongoing Operations
 - Actuarial, Tax, and Captive Management Processes
 - Reinsurance Program Design and Placement
- Captive Domicile Selection Model
- Captive Insurance Company Strategic Planning
- Funding Voluntary Benefits in a Captive Insurance Company
- Captive Insurance Manager Request for Information and Selection Process
- Developed Strategy for Multiple Captives Following Acquisition Evaluating:
 - Captive Insurance Company Runoff
 - Merger of Captive Insurance Companies
 - Loss Portfolio Transfer
- Insurance Broker Request for Proposal and Selection Process
- Expert Witness for a Healthcare System Opining on the Application of Alternative Risk Financing Regulations to Its Operations
- Scenario Analysis Template for Veterinarian Clinics

AWARDS

- CPCU Society of Philadelphia Franklin Award (2025)
- The Captive Review 2025 Outstanding Achievement Award
- Business Insurance Risk Management Honor Roll (1990)
- H. Wayne Snider Distinguished Alumni Award from Temple University's Fox School of Business and Management (2010)
- ICCIE Fellow in Captive Insurance (2019)
- The Vermont Captive Insurance Industry Service Award (2020)
- Induction into the Captive Review Hall of Fame (2021)
- Multiple Outstanding Teacher Awards (2010 - 2022)



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M. MICHAEL ZUCKERMAN

Mr. Zuckerman is a seasoned expert in captive insurance, alternative risk financing, and enterprise risk management, with over 40 years of experience spanning industry, academia, and consulting. His interdisciplinary expertise rooted in law, business, and insurance, makes him a trusted risk management advisor to organizations navigating today's complex risk landscape. Michael's 25 years in industry and 16 years in academia give him a depth of understanding in applying organizational risk management techniques in today's multi-faceted environment.

Mr. Zuckerman held executive roles at Aon, Marsh, Willis, and Thomas Jefferson University, where he served as Associate Vice President of Risk Management and designed and developed the university's captive insurance company, prior to entering academia.

During his tenure at Temple, Professor Zuckerman served as Associate Professor of Instruction, Academic Director of the Center for Risk, Resilience, and Sustainability, and led the MBA concentration in Enterprise Risk Management. He is also the visionary behind the University's ERM initiative including its ERM Conference (2018 - 2020), which was a must-attend event for forward-thinking leaders in risk management, insurance, and alternative risk financing. His teaching portfolio included undergraduate, graduate, and Executive MBA programs, where he integrated real-world insight drawn from decades of experience to shape the next generation of risk and insurance leaders.

Michael recently transitioned into a new chapter in his professional life. After many rewarding years on the faculty at Temple University's Fox School of Business, he now holds the title of Emeritus Associate Professor. While he has retired from full-time academic responsibilities, he remains deeply engaged in the profession. He continues to consult and advise on captive insurance, enterprise risk management, risk management governance strategies, and is actively accepting independent non-executive board director roles where he can contribute to sound oversight, strategic alignment, governance, and risk-informed decision-making.

Michael is the founder of MMZ Consulting LLC, where he advises organizations on captive formation and operations, M&A risk management due diligence, third-party administrator and insurance broker RFP/selection processes, and innovative alternative risk financing program design. He also provides expert witness services and speaks at national conferences on risk governance, captive insurance board leadership, and the future of alternative risk financing. His work has spanned healthcare systems, pharmaceutical companies, large physician practices, and global commercial enterprises.

Mr. Zuckerman currently serves as an independent board director for organizations including the American Veterinary Medical Association (AVMA) Trust, Educational & Institutional Insurance Administrators (EIIA) which consists of a captive insurance company, risk retention group, risk purchasing group, and its risk management foundation which Michael co-founded, and Promethean Risk Solutions/FairShare Insurance, for which he is also a co-founder.

Michael holds a Juris Doctor (J.D.), Master of Business Administration (M.B.A.), and Associate in Captive Insurance (A.C.I.) designation. He continues to contribute to the field through service on professional boards, advisory panels, and published research, remaining committed to bridging the gap between academia and industry.

Michael is passionate about building resilient organizations and strengthening risk-informed leadership. Whether advising the C-suite, contributing to boardroom decisions or mentoring emerging professionals, he brings clarity, experience, and thought leadership to the evolving landscape of enterprise risk management and alternative risk financing.

Truth + Transparency = Trust. Essential for Enterprise Risk Management and Good Governance